

FROM THE BOARD CHAIR

This annual report of Poudre River Trail Corridor highlights comes on the heels of one of the most unusual and challenging years in our time.

Since its inception, the trail has been a place of connection with nature, with neighborhoods and adjoining communities, with fellow walkers, cyclists, fishers, artists, scientists, students, and even the occasional moose. While it has long been a special place with so much to offer, in this time of pandemic it has also become a place to safely enjoy the outdoors and feel less isolated, and use of the trail has multiplied exponentially.

The board that oversees the Poudre River Trail, its connections, its amenities and experience for users, took this time to reset our vision, to appreciate our trail and the experience it provides to our community, and to consider how we can sustain and grow this wonderful northern Colorado asset to best serve today's and tomorrow's residents and visitors.

We offer you this brief report which offers some highlights of the year which includes the board's work and, more importantly, how so many in our community have contributed to its success.

On behalf of the Poudre River Trail Corridor, Inc. Board,

Dale Hall, President



ACCOMPLISHMENTS

CONNECTING TO COMMUNITY

Launched a new website growing subscribers to 463.
Increased Facebook followers to 1,587 from 873.
Had 220 people complete the 2020 Poudre Trail Survey.

ENHANCING THE RIVER TRAIL EXPERIENCE

Trail events (Trail-athon and Moonlight Bike Ride) were supported by 53 vendors, drew over 487 participants.

59%
the increase in daily trail use on average from 2019 (1,372) to 2020 (2,184).

\$15,106 in donations in 2020 to support trail activities.

Funded a Missile Site Park redevelopment concept plan to enhance the site as a Front Range Poudre Trailhead.

Supported trail connections in Greeley and Windsor with letters of support and matching funds.

FOSTERING PARTNERSHIPS

Hosted a regional Poudre River Trail focus group session to share common goals, experiences and explore partnerships to promote this northern Colorado asset.

Engaged with multiple agencies and organizations to promote on-going communication and cooperation.

SUSTAINING AND PRESERVING THE SAFETY AND FUNCTION OF THE RIVER TRAIL CORRIDOR

Supported trail repair projects by assisting Greeley, Windsor and Weld County in preparation of an annual project work plan.

Provided timely information to the public about trail conditions and detours.



THANK YOU VOLUNTEERS!

The incredible work our volunteers have performed over the past year has helped ensure the Poudre River Trail Corridor remains a beautiful and vibrant area for all of northern Colorado to enjoy. In 2019 and 2020, a total of 2,085 volunteer hours were donated to the corridor to complete several projects including: river clean up; installation of a trail counter; bench repair and several relocation projects.

Thank you to all the individuals who donated their time and sweat equity to maintaining this trail. We appreciate the work done by everyone and would like to especially recognize some groups by name who worked on specific projects: Cameron Elementary School Alumni; Dayspring High School; First Congregational Church; Greeley Optimist Club; Greeley West High School; Hexel Products; the Jacobsen family; Loveland Products; PDC Energy; Sojourn Mennonite Church; UNC First Gen Class; UNC Women's Rugby Team; and Up With People.

The hours these organizations put into assisting the Poudre Trail Corridor, paired with all the other work done by individuals throughout the community, is so valuable to our mission and is greatly appreciated by the board.

2021 WORK PROGRAM

Board priorities as part of its 2021 work program:

Execute a communications and marketing strategy and plan that reflects the work of the PRTC organization and associated image and brand to better engage the community.

Provide communications support for grant and resource development as well as for fundraising to improve the corridor and the trail.

Identify growth opportunities for the corridor to include trails, open space and greenways.

Work with Greeley, Windsor and Weld County to ensure coordination with master plans.

Participate with Greeley, Windsor and Weld County establish concurrence on priority repair areas and recommended improvements.

Enhance the corridor experience by expanding river and nature experience opportunities.

Host and operate a Cycling Without Age chapter to offer older and homebound members of the community access to nature via volunteer pilots operating Trail Trishaws.





MEET THE BOARD

The Poudre River Trail Corridor, Inc. (PRTC), is a local non-profit organization established in 1996 in community partnership with the City of Greeley, the

BOARD MEMBERS

Dale Hall (Chairman)
representing Greeley

Bill Hertneky (Vice Chair)
representing Windsor

Julie Cozad (Secretary/Treasurer)
representing Weld County

Fred Otis
representing Greeley

Mike Ketterling
representing Weld County

Steve Moreno
representing Weld County

Julie Cline
representing Windsor

Becky Safarik
representing Greeley

Myles Baker
representing Windsor

Town of Windsor and Weld County. The purpose of the nine-member board is to assist with the promotion and management of the Poudre River Corridor as it flows through Weld County. Working with staff from the member governments, this volunteer board gives input on needed construction projects, land acquisitions, hosts events and raises funds to enhance trail amenities and offers and community education programs about the trail. This year, the board has undertaken a renewed vision concentrating on three active committees.

Partnerships and Experience Committee

This committee works to actively promote partnerships, trail users and potential donors to support expand and improve the Poudre Trail Corridor experience through events programs, trail amenities, information and education.

Cooridor Growth Committee

As use and popularity of the river trail corridor grows, this committee works to create opportunities to expand trail connections to neighborhoods, places of work and activity, and other key destinations.

The Sustainability Committee

This committee identifies, prioritizes and works with its local government partners on repairs and improvements to keep the Poudre Trail safe, open, and fully accessible.